



Research Impact: Maximising Knowledge Transfer and Exchange

A workshop for palliative care practitioners and researchers

Despite increasing levels of palliative care research, achieving impact by influencing practice and policy remains challenging. A well thought out dissemination plan is critical for effective knowledge transfer and exchange not only with other researchers but also within practice and policy contexts. This CPD accredited workshop will help you learn how to design and develop a dissemination plan from the outset of your palliative care research project using a peer reviewed **Evidence-based Model** for the **Transfer and exchange of Research Knowledge (EMTReK)**.

Date: Wednesday, 2 May 2018

CPD Approved: RCP UK (6 Credits), RCPI (5 Credits) and NMBI (5 CEUs)

Time: 9:30am-4pm (*complementary refreshments, lunch, parking and WIFI available to all workshop participants*)

Location: Belfast

Venue: The Education, Innovation and Research Centre at Northern Ireland Hospice

Address: 74 Somerton Road, Belfast, County Antrim, BT15 3LH

Training Provider: [All Ireland Institute of Hospice and Palliative Care](http://www.aihpc.org)

How to register: To secure your place in this workshop please contact Bernadette Pirihi: bpirihi@aihpc.org

Price details: There is no charge to workshop participants thanks to our sponsors:



Workshop details:

In this workshop we will take a close look at each component of the EMTReK model. We will provide real world examples of research projects that used the model to support the development of a dissemination plan and promote the successful transfer and exchange of research outcomes to identified stakeholders using a range of dissemination tools. You'll learn how to apply the EMTReK model to a research project and how to evaluate dissemination plans to maintain and maximise effective knowledge transfer and exchange.

Learning Outcomes:

- Recognise modern day challenges around research knowledge transfer and exchange
- Identify research knowledge dissemination tools available (both traditional and non-traditional)
- Understand a KTE model for palliative care research (EMTReK) and the importance of each component
- Practiced application of the EMTReK model to a palliative care research project
- Appreciate the importance of periodic dissemination plan evaluation

EMTReK Model - Background

This model was developed by researchers at Ulster University and University College Dublin and was funded by All Ireland Institute of Hospice and Palliative Care (AIHPC). The EMTReK model has been used by AIHPC to support dissemination of the [Let's Talk about Palliative Care Survey Report](#) and the work of the [Palliative Care Research Network \(PCRN\)](#).

Feedback from a user of the EMTReK Model: *'The model has been very useful in helping us as an organisation to think through the process of disseminating this information [Let's Talk About' Palliative Care Survey Report, 2016]. It has also been a driver in keeping a sustained ongoing effort to disseminate the information. We did not approach the dissemination process thinking that our messages would be delivered through a one-off launch but the KTE model has helped us to constantly think of further ways to make this valuable resource come alive.'* - 'Let's Talk About' Palliative Care – Dissemination Activity Report, September 2016.

Feedback from the KTE Workshop, September 2017: 100% of respondents to the evaluation survey distributed post workshop confirmed they would recommend attending the Knowledge Transfer and Exchange Workshop for Palliative Care Research. Participants' feedback also included: *'Very useful workshop - Model is well thought out but most useful was to sit down and consider challenge of KT (Knowledge Transfer). EMTReK is very useful structure...Really enjoyable and relevant day.... Expanded my understanding of model and interaction with new people was really helpful and stimulating.'*

Meet the Course Speakers and Facilitators

Professor George Kernohan, of Health Research in the Institute of Nursing and Health Research at Ulster University was directly involved in the development of the EMTReK model. George has a background in quantitative methods, health technology and Internet solutions to health problems. However he is primarily a methodologist: his research work spans a wide range of clinical areas in various contexts. Recent developments are in exploring palliative care with a focus upon non-malignant disease (COPD, heart failure, Parkinson's disease, dementia).



Associate Professor Suzanne Guerin, in Research designs and Analysis with the School of Psychology at University College Dublin was directly involved in the development of the EMTReK model. Her research interests include Teaching & Learning, Disability & Health, and Applied Research, and she is involved in a number of projects in these areas. She was awarded a UCD Fellowship in Teaching and Academic Development for 2011-2013. Suzanne was appointed by the National Federation of Voluntary Bodies, as their National Designated Expert in Research Methods in Intellectual Disability Research.



Dr Cathy Payne has worked at AIIHPC since 2016. As one of three Programme Managers she supports the Institute partners to develop and deliver best palliative care practices; building and nurturing close working relationships between clinicians, researchers and educationalists across the island of Ireland and beyond. In particular, Cathy manages the Palliative Hub and supports development of online learning programmes modules and resources. She has worked within specialist palliative care since 2004, as a clinical dietitian, lecturer and researcher. Her Phd explored the concept of palliative rehabilitation through individualised activity and dietary advice to people with advanced lung cancer receiving systemic therapies.



 **Dr Mary Rabbitte**, a Programme Manager in research with the AIIHPC, leads on the Institute's research programme and supports the continued strategic development of the Institute's Palliative Care Research Network (PCRN), the Early Career Research Forum (ECRF), and AIIHPC's Palliative Hub. Mary is an experienced and creative researcher and educator who has managed, developed and delivered research, education and consultancy programmes in the academic, health care and business sectors.

 **Dr Jackie Boylan**, the Palliative Care Research Network (PCRN) project manager, is responsible for supporting the continued development of the PCRN and ECRF including engaging with academic and clinical partners. Jackie has a strong background in health and health services research, with vast experience in both quantitative and qualitative research methodologies. Following completion of her degree in Psychology and a PhD, Jackie worked as a postdoctoral research fellow at QUB gaining significant and varied research experience.

 **Marie McKeon**, a Project Manager with the AIIHPC, is responsible for knowledge dissemination, knowledge transfer and exchange activities and initiatives, associated with the PCRN, ECRF, and AIIHPC's Palliative Hub. Marie holds a degree in Business Management complemented by a Professional Diploma in Education and Digital Marketing. She has worked with highly innovative and recognisable health food brand leaders and organisations on pioneering nationwide educational health focused projects.

Who should attend: Palliative and health care researchers, at any stage in their career, seeking to improve their knowledge dissemination skills.